



**SPECIAL CALLED MEETING
TOURISM ADVISORY BOARD
WEDNESDAY, MAY 27, 2015 AT 6:30 PM
*City Council Chambers. Building Four
450 Cypress Creek Road, Cedar Park, Texas 78613***

BOARD MEMBERS

- | | |
|--|--|
| <input type="checkbox"/> Robert Schoen, Place One | <input type="checkbox"/> Matthew Olguin, Place Two, Chair |
| <input type="checkbox"/> Vacant, Place Seven | <input type="checkbox"/> Wayne Brooks, Place Four |
| <input type="checkbox"/> Lisa Star, Place Three, Secretary | <input type="checkbox"/> Vacant, Place Five |
| | <input type="checkbox"/> Troy Storm, Place Six, Vice Chair |

A. CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

B. Board Members Opening Comments.

C. Citizen Communications.

(This is an opportunity for citizens to offer comments related to items not listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)

D. Consider Approval Of Minutes Of The Tourism Board Meetings.

- a) February 24, 2015 Regular Called Meeting.

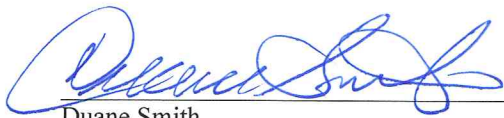
E. Presentations (None)

F. Consider Financial Report

Quarterly Report On Revenues, Expenditures, And Fund Balance. (Aaron Rector, Assistant Finance Director)

G. Discussion and Possible Action

- a) Consider A Final Report On The 2015 Chamber Of Commerce Cedar Fest And BBQ Cook-Off Held On April 10-11, 2015. (Tony Moline & Lyndee Matthews)
- b) Consider A Final Report On The Austin Spurs Marketing, Advertising And Promotion Activities For the NBADL 2015 Season. (Perri Travillion)
- c) Consider Approval Of Project Eligibility Matrix And Project Evaluation Matrix For 2015-2016 Project Applications.
- i) Project Eligibility Matrix.
- ii) Project Evaluation Matrix.
- iii) Matrix Evaluation Guidelines.



Duane Smith,
Tourism & Community Development Manager

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.

Notice Removed: MAY 22 '15 AM 10:59
Date Stamped (Month, Day, Year, AM/PM, Time)